wealth.com | GenFi Financial Planning for Generations

Who Needs Estate Planning?

Anyone with things they care about.

Common Misconceptions

PERCEPTION

Estate Planning is something to do in the future

REALITY

The best time to start is now, before life demands it.

PERCEPTION

Only people with wealth and valuable possessions need an estate plan

REALITY

Estate planning brings peace of mind to everyone, regardless of net worth.

PERCEPTION

Estate planning is depressing, stressful and anxiety-producing

REALITY

Thoughtful planning is an act of love and doesn't need to be hard

72%

of Americans don't have an up-to-date will

35%

of Americans experienced family conflict as a result of not having an estate plan

52%

of Americans believe passing away without an estate plan would be irresponsible

Be part of the 28% of Americans who are ahead of the game, start your plan today to help your loved ones avoid conflict.

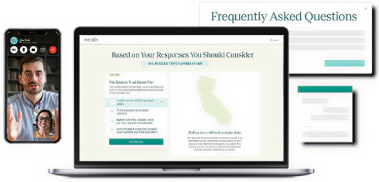
Don't leave anything to chance.

It's Never Been Easier To Make A Plan

Creating an estate plan is crucial to ensuring your wishes are carried out as intended and your assets are distributed how you want them to be. Wealth.com makes it easy for people with any technical ability to create an estate plan with proactive guidance to help you make informed decisions.

High-Quality Platform

- State-specific documents
- Legally valid in all 50 states + D.C.
- Partnerships with local counsel in all jurisdictions



Intuitive & Guided Experience

- Self-guided FAQs and resources
- Phone, chat and email support with the US-based Member Care Team
- Access to attorney consultations

Created by Experts

Wealth.com is built by industry experts and attorneys in trust and estate law, personal financial management, data science and security.

Estate Planning is for Everyone

Wealth.com is not a law firm and is not practicing law. Every user's situation is unique. When making decisions about what estate planning feature is right for a user, note that a technology platform such as wealth.com uses generalized explanations and examples to educate you. To have these legal principles applied to a user's circumstances, consult with a licensed attorney.